

BECKY HOAG

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I do my part to tackle the climate crisis through sustainability-focused project management, climate communications, community outreach, and policy research. In my masters work and next career endeavors, I want to expand my experience in resource management and city sustainability.

EDUCATION

University of Connecticut (online) **Masters in Energy & Environmental Management** | Aug 2024 - present (expected to graduate Dec 2026)

University of California, Agriculture & Natural Resources **Climate Stewards Certificate** | Received Feb 2025

University of Oregon **BS Journalism & BS Environmental Life Science (minor in biology)** | Sept 2015 - Dec 2019

EXPERIENCE

Climate Communications Contractor | City of Milwaukee Environmental Collaboration Office | Milwaukee, WI | December 2025 - present

- Develops flyers, brochures, newsletter issues and social media posts via Canva and Constant Contact
- Updates webpages and runs social media accounts on Facebook, Instagram, LinkedIn, & YouTube
- Assists in event planning, coverage, and execution

Sustainability Coordinator Fellow | City of East Palo Alto (via Sustainability Service Corps) | East Palo Alto, CA | Sept 2024 - April 2025 (AmeriCorps program ended by DOGE)

- Facilitated & co-wrote grant proposals. Two of these grants were recently awarded to the City (for a total of ~\$600k) to install 26 EV chargers & procure 4 City EVs in the next 3 years
- Managed community outreach projects & regularly coordinating with environmental groups. Community outreach efforts included a monthly e-newsletter, sustainability events, & a flood preparedness mailer.
- Collaborated with engineers & city planners to compile documentation to prepare for City's FEMA community rating system (CRS) site visit
- Represented City at monthly county sustainability meetings; community meetings; & local, regional, & state events

NorCal Communications Associate | Communities for a Better Environment | East Oakland, CA | Sept 2023 - Feb 2024

- Developed social media strategy for NorCal offices as first regional communications officer
- Designed & maintained 2 monthly e-newsletters through Action Network & 6 social media accounts
- Organized, advertised, & covered events
- Managed tasks & invoices for Spanish translation contractors to produce bilingual content

Science Writer | Naval Postgraduate School (via DeVine Consulting Co) | Monterey, CA | Jan 2020 - Sept 2022

- Translated complex research conducted by faculty & students into feature articles for web & magazines
- Worked with the NPS Climate & Security Network to emphasize climate research projects, which led to increased funding

TECH PROFICIENCY: Action Network. Adobe Suite. Asana. Canva. Constant Contact. Google Apps. Hootsuite. Mailchimp. Microsoft Office. R Studio. Slack. Squarespace. Trint. Wix. Wordpress.