

CONTACT

beckydh@gmail.com

PORTFOLIO

Site: beckyhoag.com

LinkedIn: in/beckyhoag/

YouTube: Beckisphere

Climate Corner

Twitch: Beckisphere

EDUCATION

University of Connecticut (online)

August 2024 - present

Masters in Energy &
Environmental Management

University of Oregon

Sept 2015 - Dec 2019

BS in journalism

BS in environmental life
science (minor in biology)

APP PROFICIENCY

- Action Network
- Adobe Suite
- Asana
- Canva
- Constant Contact
- Google Apps
- Hootsuite
- Mailchimp
- Microsoft Office
- R Studio
- Slack
- Squarespace
- Trint
- Wix
- WordPress

Becky Hoag

SUSTAINABILITY | STORYTELLING | SOLUTIONS

WORK EXPERIENCE

Sustainability Coordinator Fellow | City of East Palo Alto (via Sustainability Service Corp)

East Palo Alto, CA | Sept 2024 - present

- Producing monthly e-newsletters covering local sustainability events, opportunities, & updates
- Co-leading sustainability events with local environmental groups on behalf of the City
- Finding grants & writing grant applications related to vehicle electrification & groundwater management
- Improving City's FEMA CRS rating ahead of site visit

Founder, Climate Communicator | Beckisphere

Remote | Oct 2020 - present

- Creating deep dive videos on climate change news & policies
- Collaborating with international group of climate content creators
- Weekly stream climate & energy news on Twitch

NorCal Communications Associate | Communities for a Better Environment

East Oakland, CA | Sept 2023 - Feb 2024

- Produced 2 e-newsletters a month through Action Network
- Regularly posted on social media platforms
- Updated WordPress website
- Captured videos & photos during events
- Worked with Spanish translation contractors to produce bilingual content (& managed contractor invoices)

Science Writer | Naval Postgraduate School (contracted through DeVine Consulting Co)

Monterey, CA | Jan 2020 - Sept 2022

- Wrote feature stories on research conducted by faculty & students