

# Becky Hoag

Science • Environment • Solutions

## EDUCATION

University of Oregon  
September 2015 - December 2019

Bachelor of Science in journalism  
Bachelor of Science in environmental  
life science  
Minor in biology

## APP PROFICIENCY

Asana

Adobe InDesign

Adobe Illustrator

Adobe Audition

Adobe Photoshop

Adobe Premiere

Final Cut Pro

Hootsuite

Microsoft Office

Microsoft Teams

## CONTACT

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beckyhoag.com

in/beckyhoag/

Twitter: @beckisphere

IG: @thebeckisphere

TikTok: @beckisphere

## EXPERIENCE

**Science Writer** | Naval Postgraduate School (contracted through DeVine Co)  
Jan 2020 - present

- Writing feature stories on research conducted by faculty and students on complex science topics like hydrogen power and local sea level rise
- Working to prioritize climate communication with the NPS Climate & Security Network

**Climate Youtuber** | The Beckisphere Climate Corner

Oct 2020 - present

- <https://www.youtube.com/c/Beckisphere>
- Approx. 1,200 subscribers, nearly 100 videos
- Publishing “Climate Recap” videos every other week highlighting global climate-related news
- Creating deep dive videos on various topics including offshore wind, the IEA “Road to Net-Zero” report, the Infrastructure Bill, and COP26
- Increasing reach on Instagram stories, Twitter, and TikTok
- Collaborating and communicating with the international community of climate youtubers

**Freelance Writer** | The Earth & I

April 2021 - Dec 2021

- Conducted research, interviews, and wrote stories on topics including youth conservation education in Buffalo, New York, manatee conservation in Belize, and sustainable agriculture practices in Norway

**Science/Environmental Reporter, Podcast Co-Host** | Oregon Daily Emerald

Eugene, Ore. August 2018 - June 2019

- Wrote 3 cover stories, one on the UO-owned natural gas plant compared to UO’s climate plans
- Co-hosted “Spotlight on Science” episodes

**Science and Environmental Intern** | KQED Science Desk

San Francisco, Calif. June 2018 - September 2018

- Revived “This Moment on Earth” program, which told the stories of different artists’ connections to the climate crisis
- 4 segments aired on “The California Report” (700,000 weekly listeners)

**Corporate Communications Intern** | UO School of Journalism and Communication Communications Office

Eugene, Ore. May 2017 - June 2019

- Wrote over 20 pieces for the main site, Around the O (main school news site), and Oregon Quarterly (UO alumni magazine)
- Wrote Oregon Quarterly cover story

**Editor-in-Chief** | Envision Magazine

Eugene, Ore. June 2017 - September 2018

(Student-run environmental publication)

- Recruited and led 15 staff members in weekly meetings
- Led the team to establish issue topics and assign roles and deadlines
- Monitored staff and managed budget through the production of two print editions (ending with a release party)