

## CONTACT

beckydh@gmail.com

## PORTFOLIO

**Site:** beckyhoag.com

**LinkedIn:** in/beckyhoag/

**YouTube:** Beckisphere  
Climate Corner

**IG:** @theclimaterecap

**Twitch:** Beckisphere

## EDUCATION

**University of Oregon**

*Sept 2025 - Dec 2019*

Bachelors of Science in  
journalism

Bachelors of Science in  
environmental life science  
(with a minor in biology)

## APP PROFICIENCY

- Action Network
- Adobe Suite
- Asana
- Canva
- Google Apps
- Hootsuite
- Microsoft Office
- Slack
- Squarespace
- Trint
- Wix
- WordPress

# Becky Hoag

SUSTAINABILITY | STORYTELLING

## WORK EXPERIENCE

**NorCal Communications Associate |**  
Communities for a Better Environment

*East Oakland, CA | Sept 2023 - Feb 2024*

- Produced 2 e-newsletters a month through Action Network
- Created flyers for print and Instagram using Canva
- Regularly posted on 2 Instagrams and produced content for Facebook, LinkedIn, and X
- Updated WordPress website
- Captured videos and photos during events
- Worked with Spanish translation contractors to produce all media in both English and Spanish (including managing contractor invoices)

**Founder, Climate Communicator |**  
Beckisphere

*Remote | Oct 2020 - present*

- Accumulated more than 1,800 YouTube subscribers through more than 100 videos and podcast episodes
- Creating deep dive videos on climate change and clean energy news, policy, and technology
- Collaborating with an international group of climate content creators
- Weekly stream climate change and clean energy news on Twitch

**Science Writer |** Naval Postgraduate School  
(contracted through DeVine Consulting Co)

*Monterey, CA | Jan 2020 - Sept 2022*

- Wrote feature stories on research conducted by faculty and students
- Worked to prioritize climate communications with the NPS Climate & Security Network